

## The MPF 2017 Law Firm Leadership & Governance Survey

154 Law Firm Leaders – April 2017



This slide features a green curved graphic on the left side. In the top right corner is the Managing Partner Forum logo, which includes a stylized 'S' icon and the text 'Managing Partner Forum®' with 'ADVANCING THE BUSINESS OF LAW' underneath. The center of the slide contains the title 'THE MPF 2017 LAW FIRM LEADERSHIP & GOVERNANCE SURVEY' in bold blue capital letters, followed by the date 'May 4, 2017'. At the bottom, there are two logos: 'Jaffe' on the left and 'TheRemsenGroup' on the right.

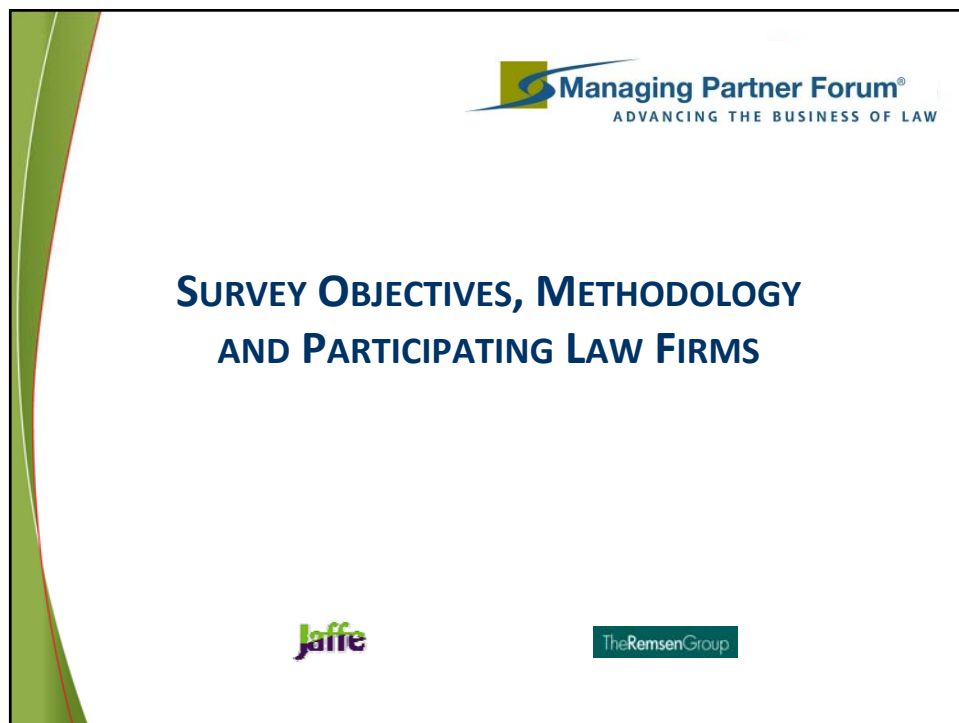
Managing Partner Forum®  
ADVANCING THE BUSINESS OF LAW

**THE MPF 2017 LAW FIRM  
LEADERSHIP & GOVERNANCE SURVEY**

May 4, 2017

Jaffe

TheRemsenGroup



This slide has the same layout as Slide 1, with a green curved graphic on the left. It features the same Managing Partner Forum logo in the top right. The center text reads 'SURVEY OBJECTIVES, METHODOLOGY AND PARTICIPATING LAW FIRMS' in bold blue capital letters. The bottom logos for 'Jaffe' and 'TheRemsenGroup' are also present.

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**SURVEY OBJECTIVES, METHODOLOGY  
AND PARTICIPATING LAW FIRMS**

Jaffe

TheRemsenGroup

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### SURVEY OBJECTIVES



- Create the most comprehensive survey about leadership and governance models of smaller and mid-size US law firms
- Provide important bench-marking data to help firm leaders be more effective in their challenging, often ill-defined, roles
- Determine how firms select their leaders and what firm leaders do in their increasingly important roles
- Understand the strategic priorities of smaller and mid-size US law firms, including their investments in marketing and technology



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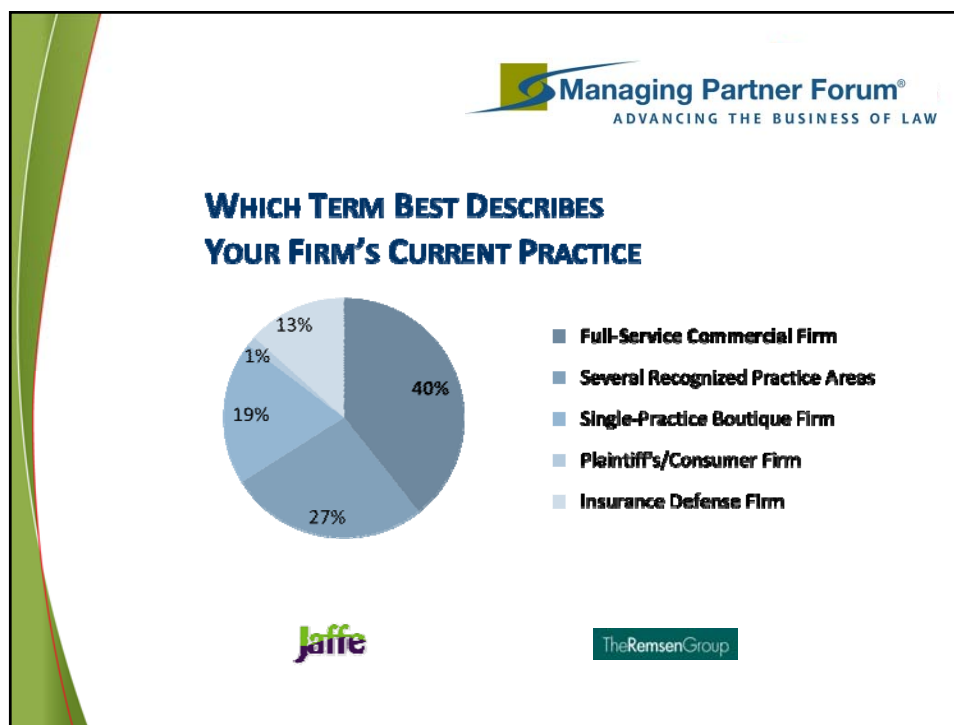
### SURVEY METHODOLOGY

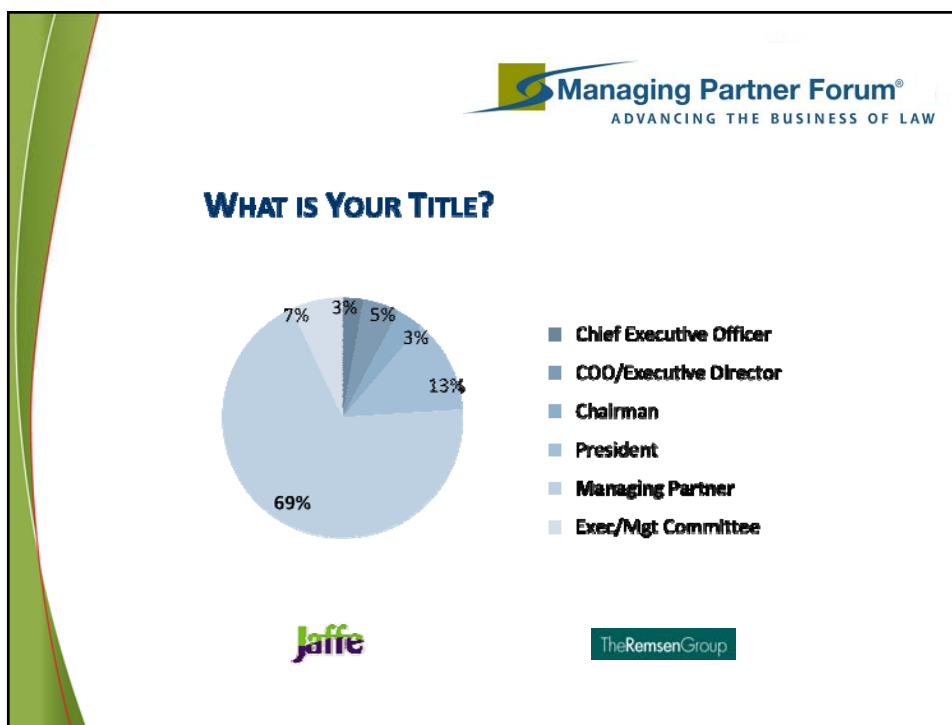
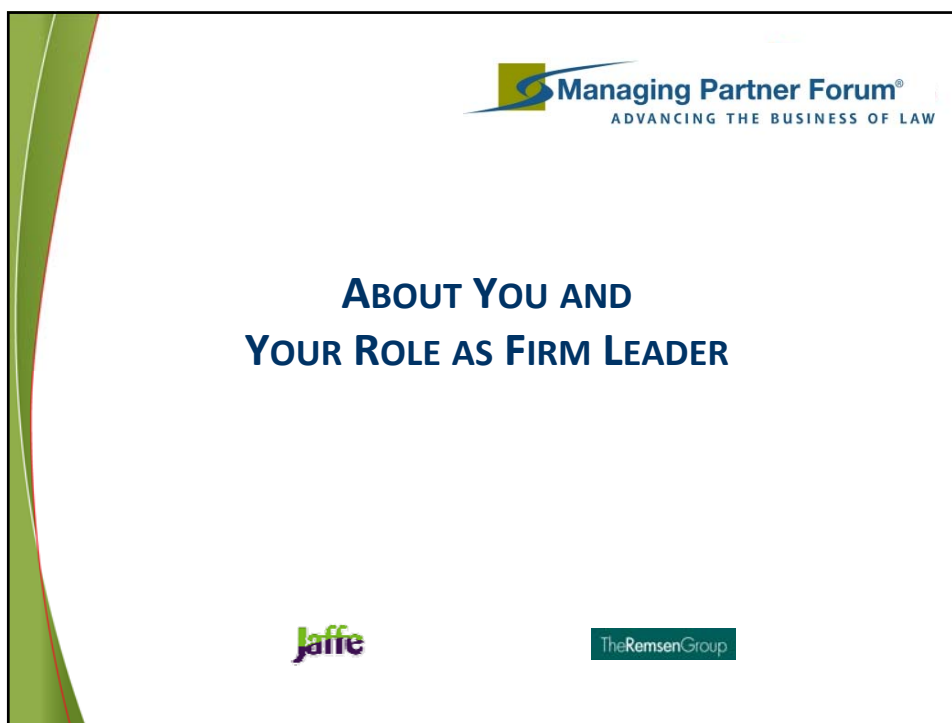
- Confidential, online survey with 40 questions
- 154 law firm leaders participated
- Firms ranging in size from 10-200 lawyers
- Powered by Jaffe and TheRemsenGroup
- Conducted in April 2017

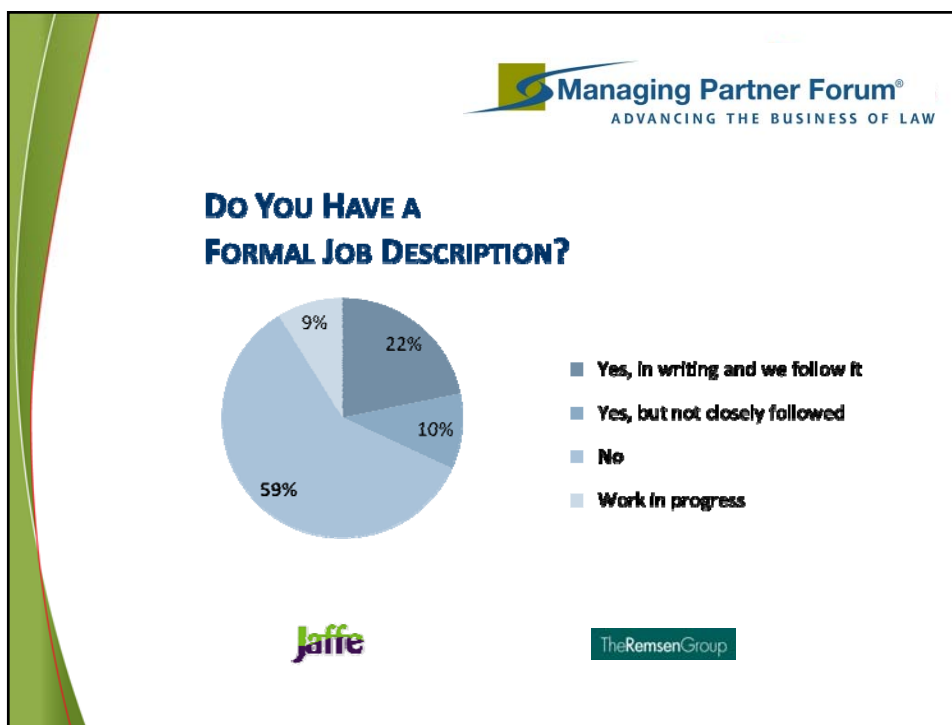


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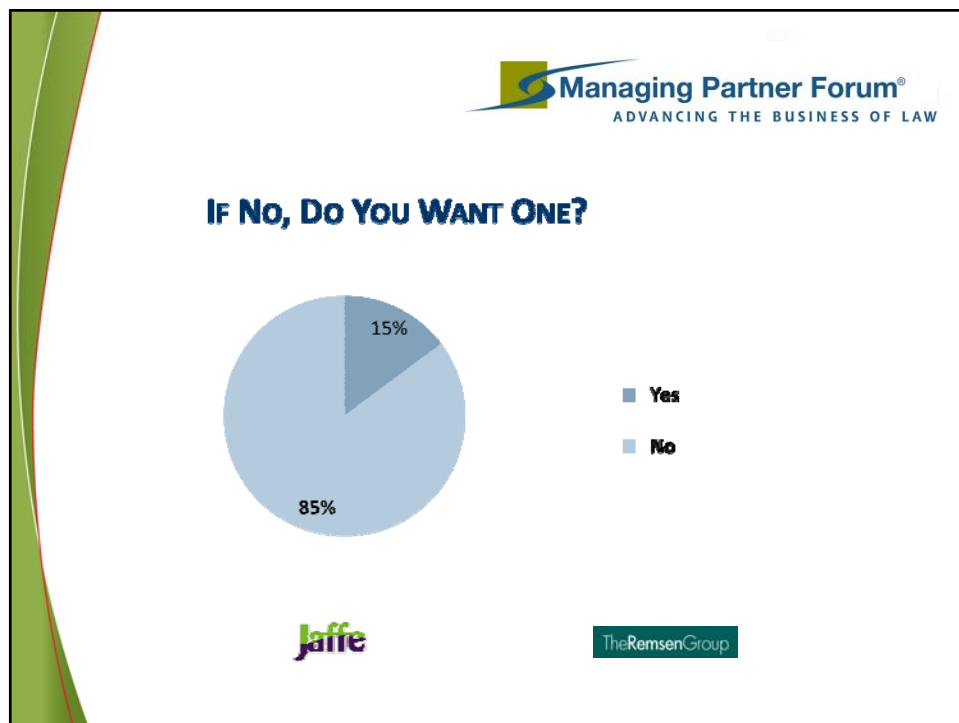


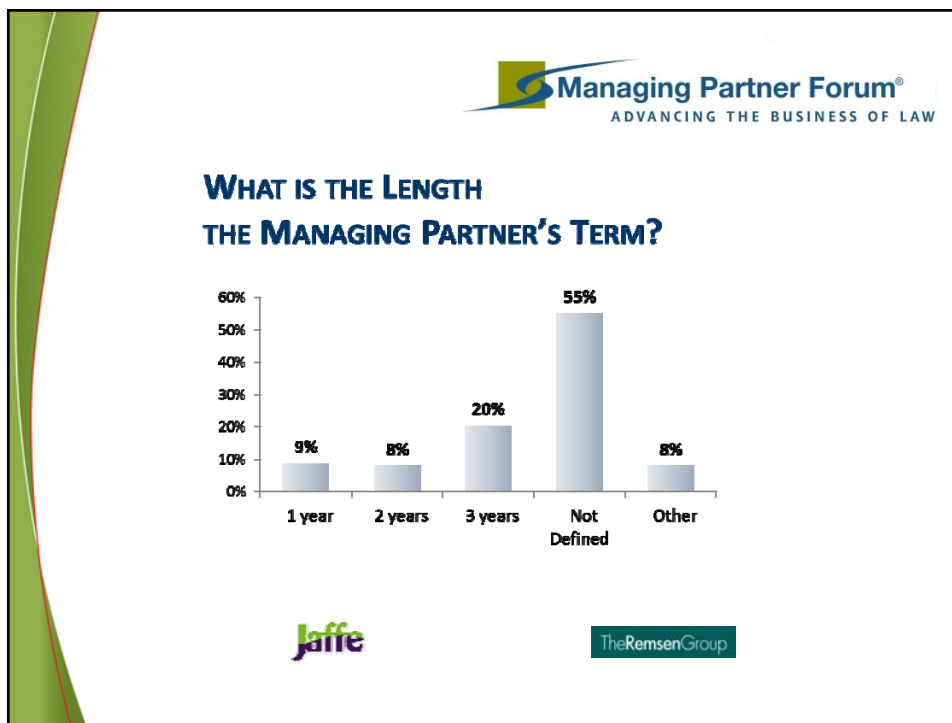




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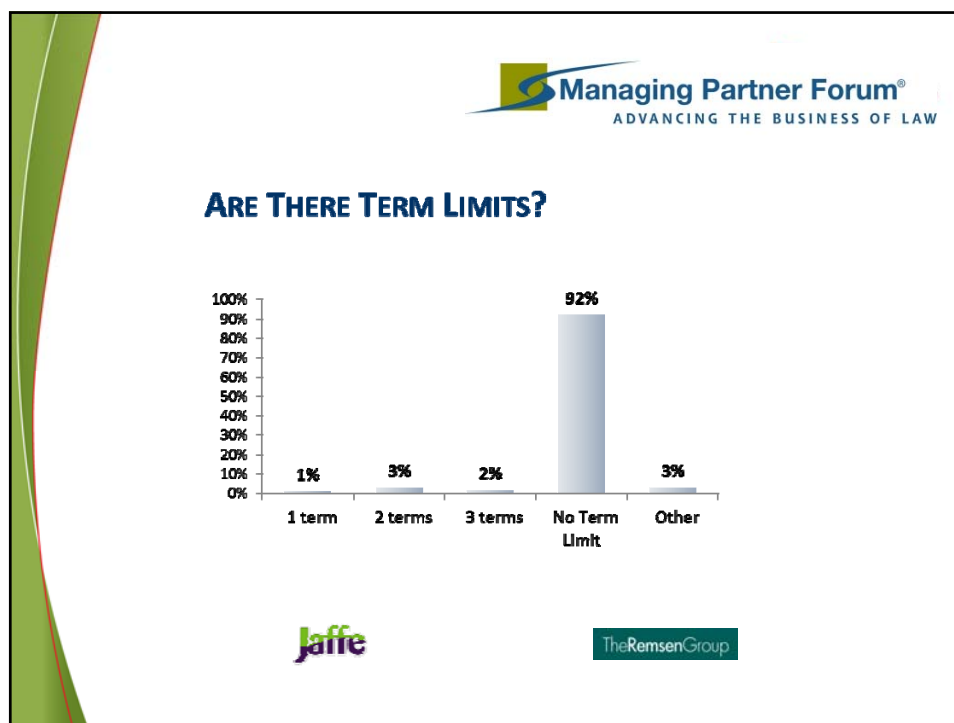
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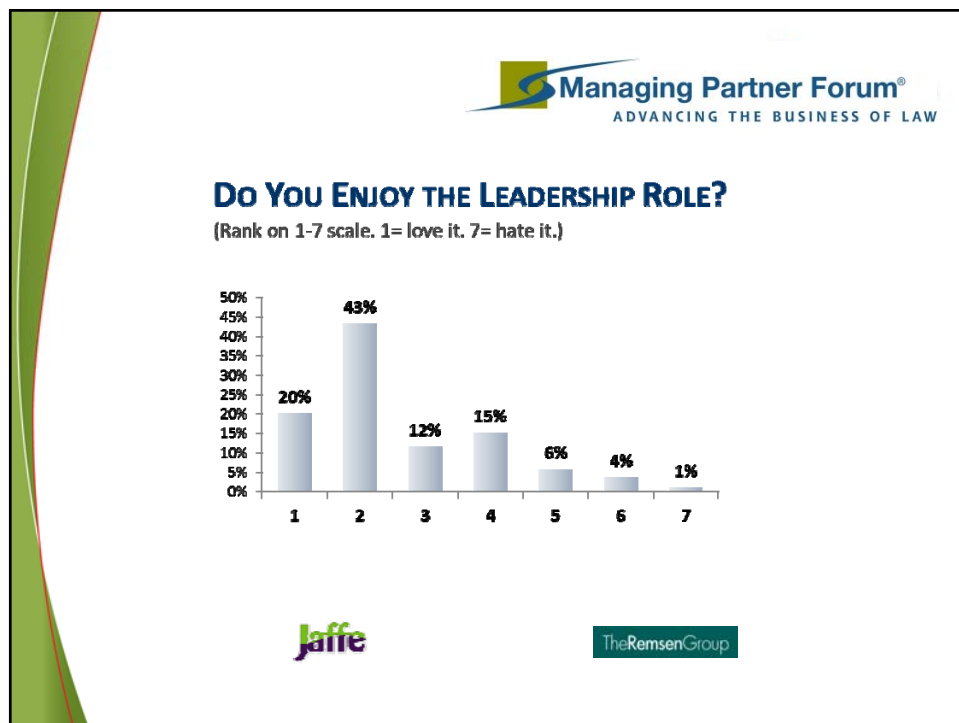
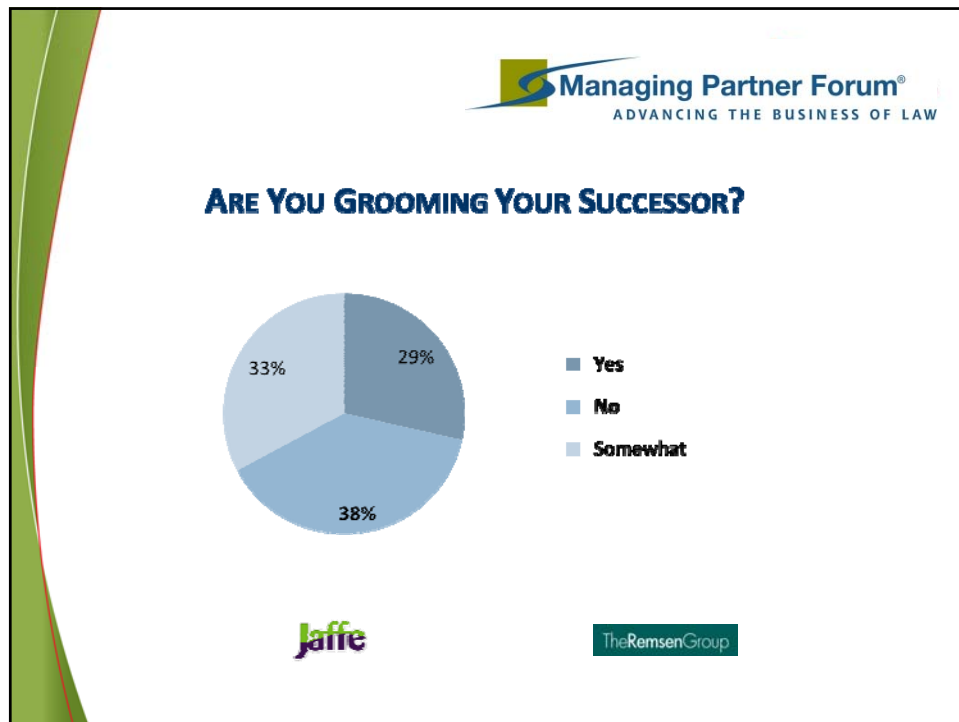
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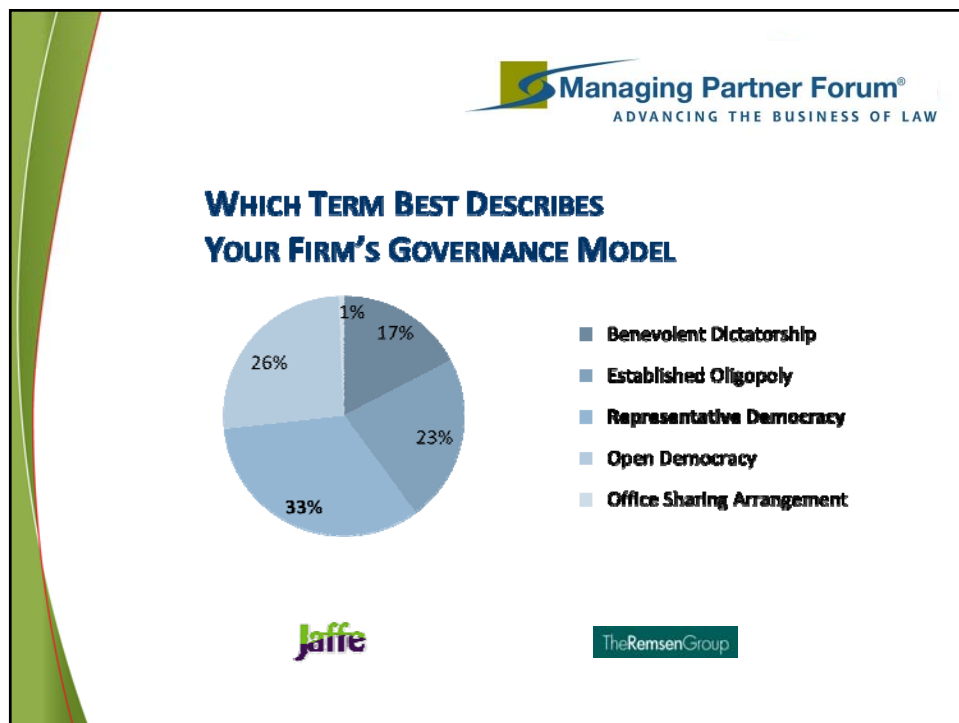
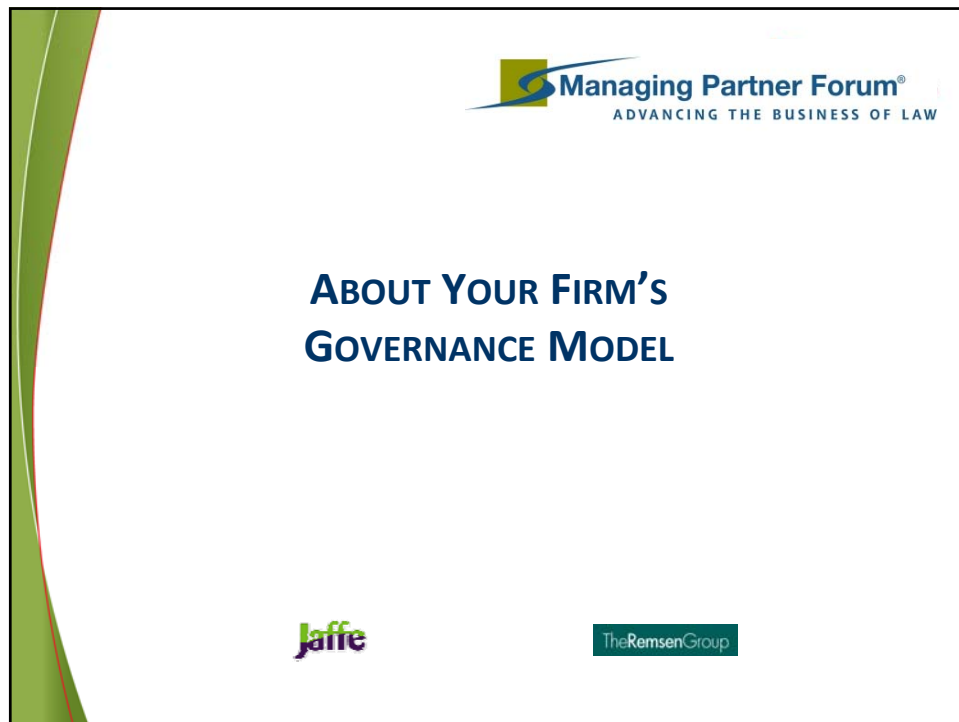
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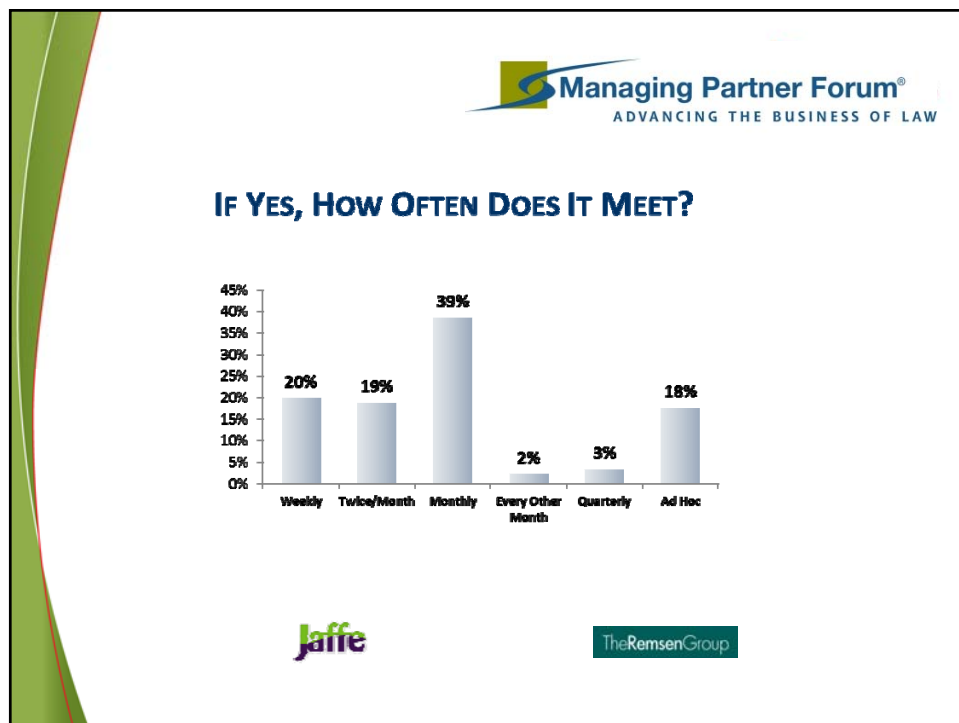
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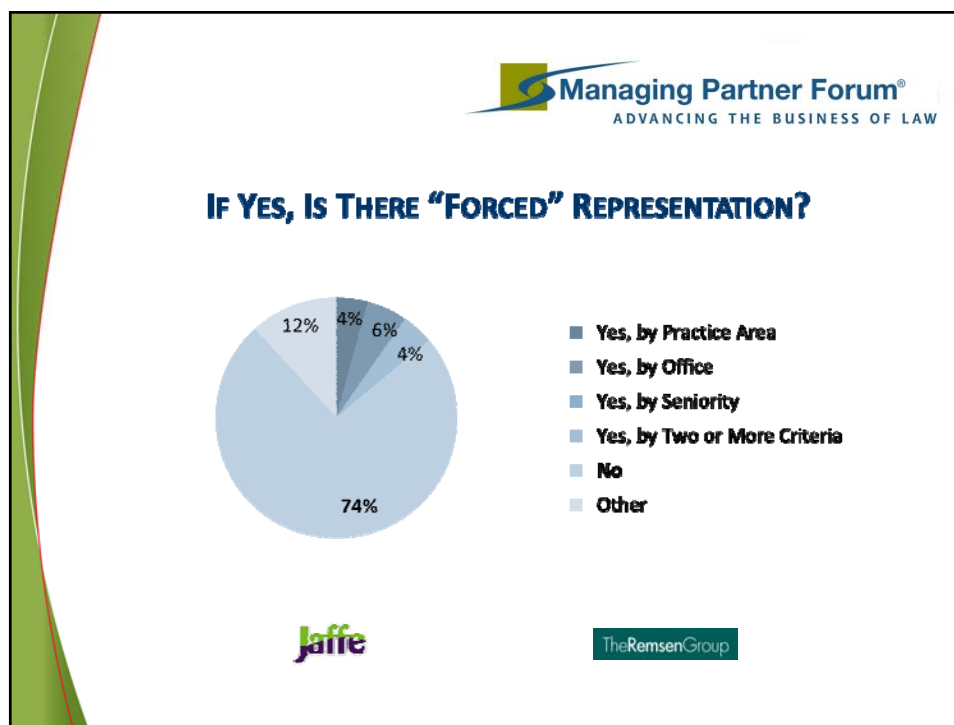
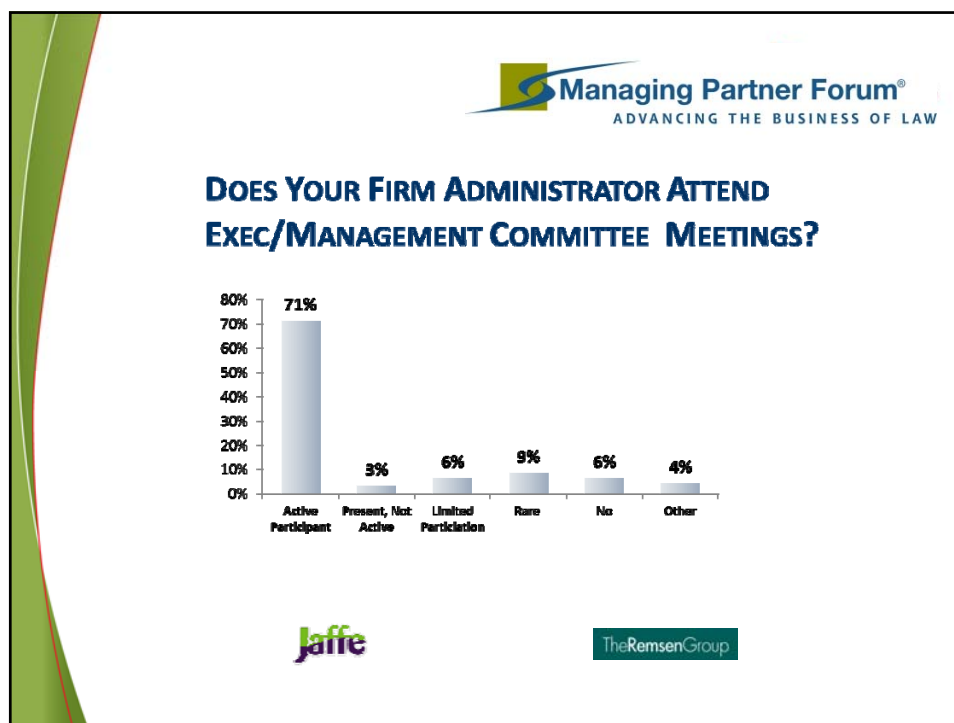




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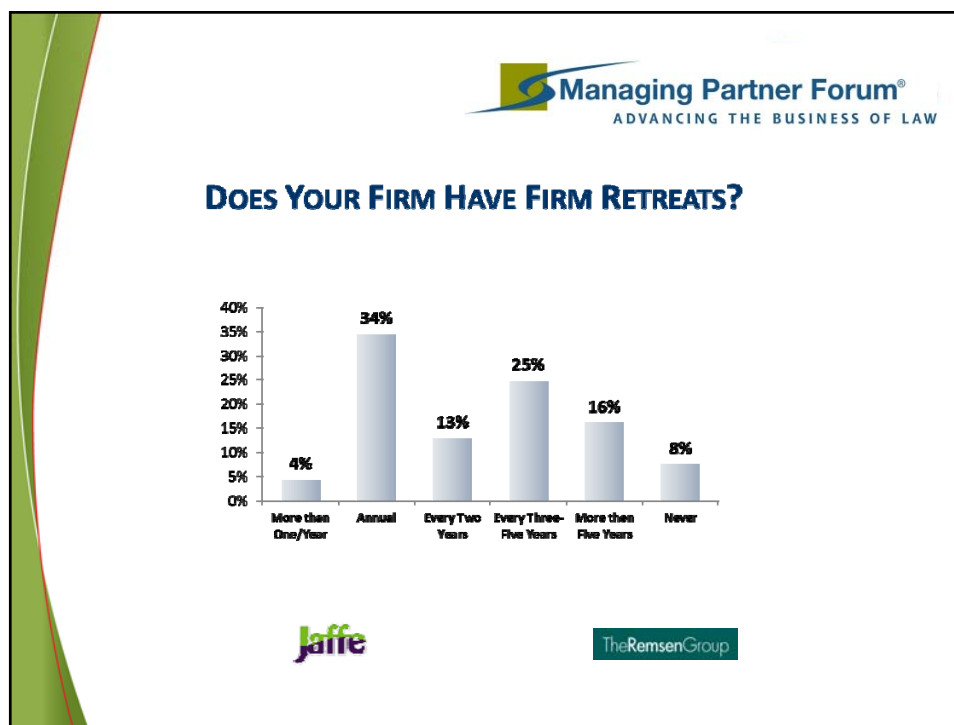
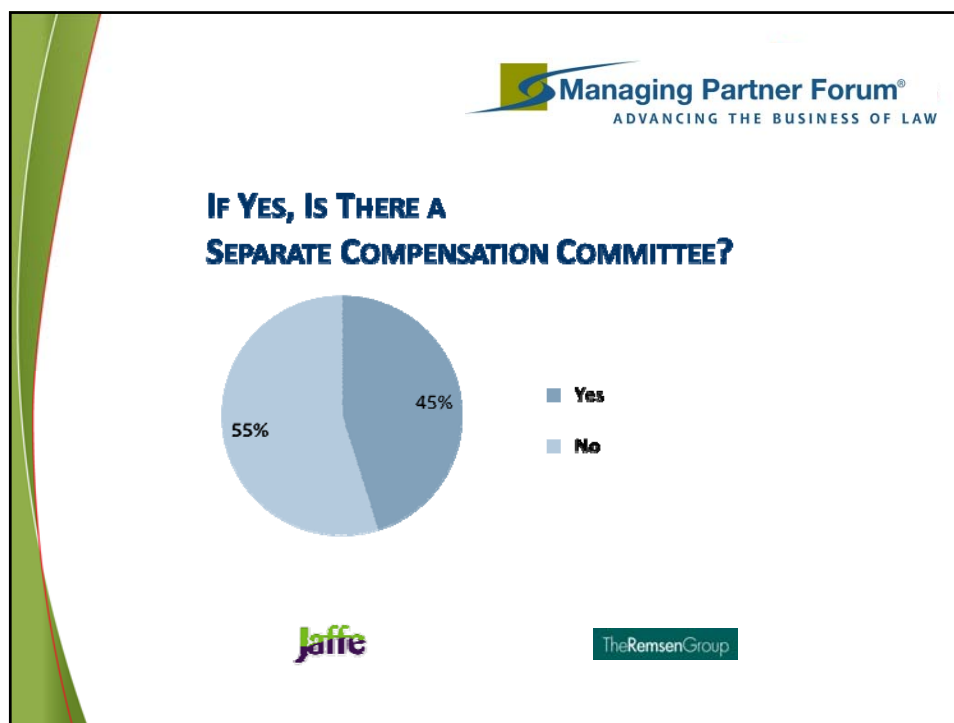
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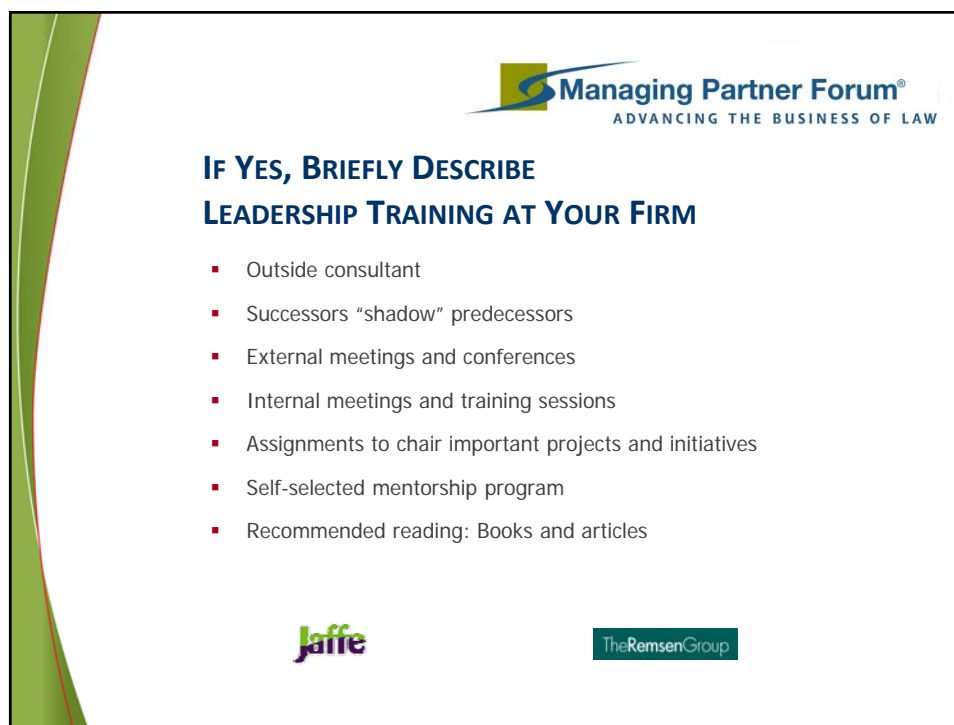
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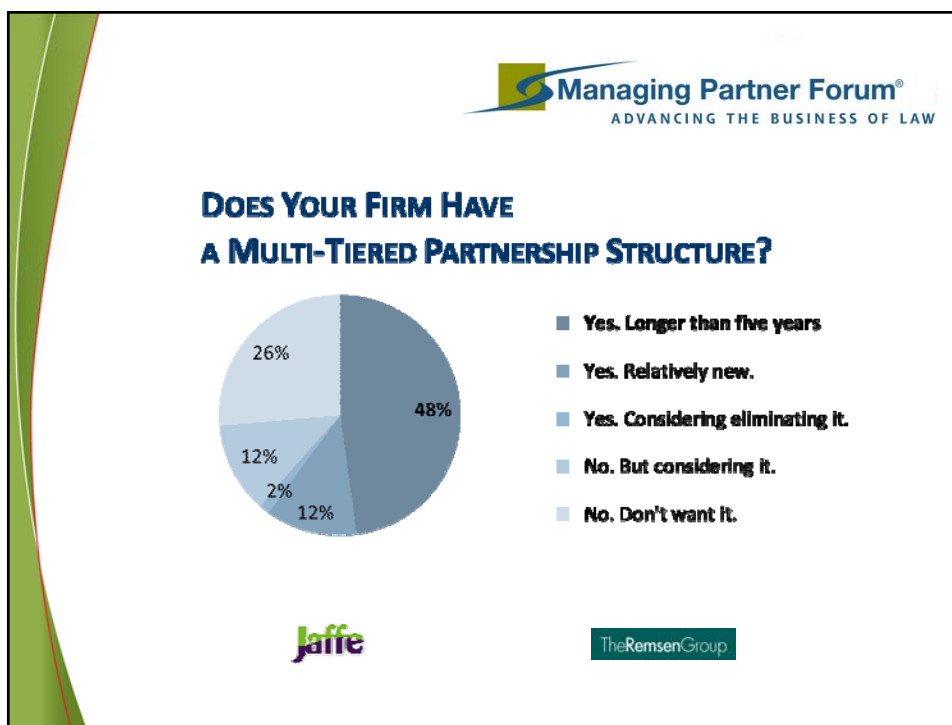
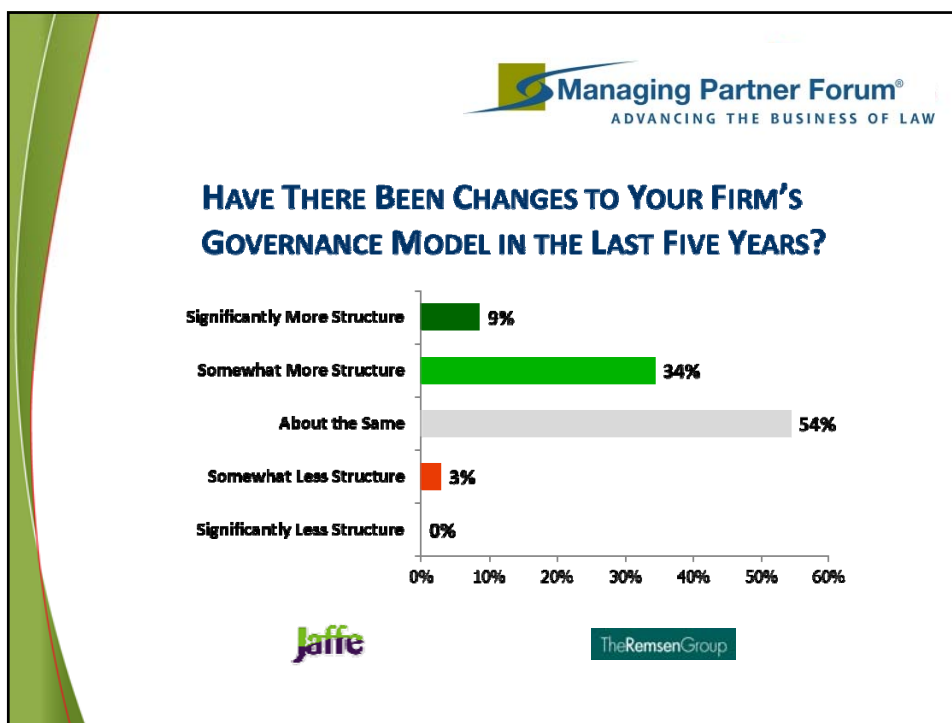
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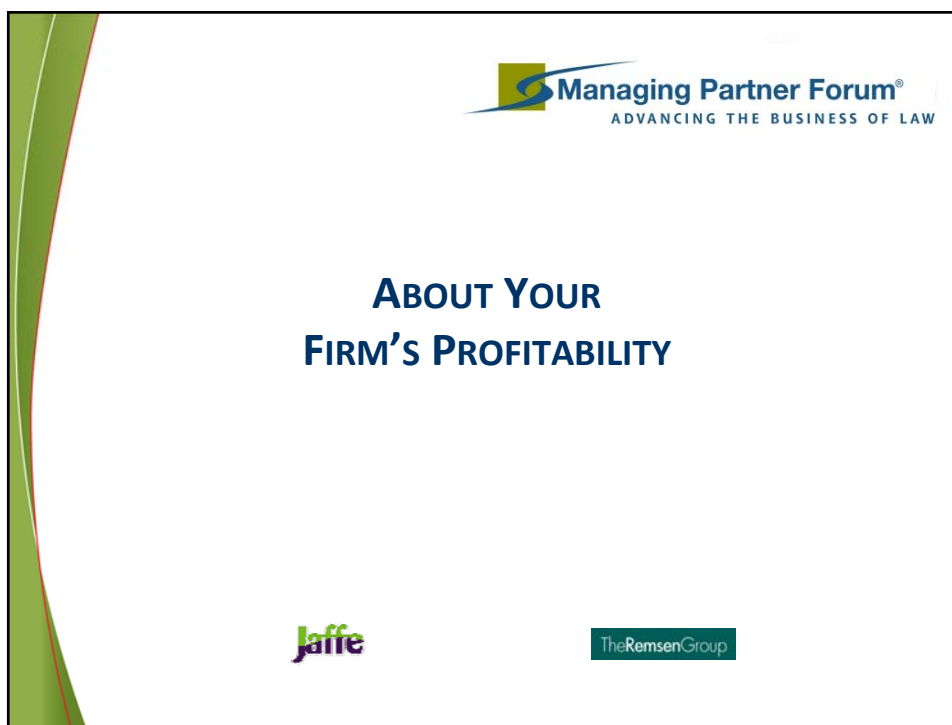
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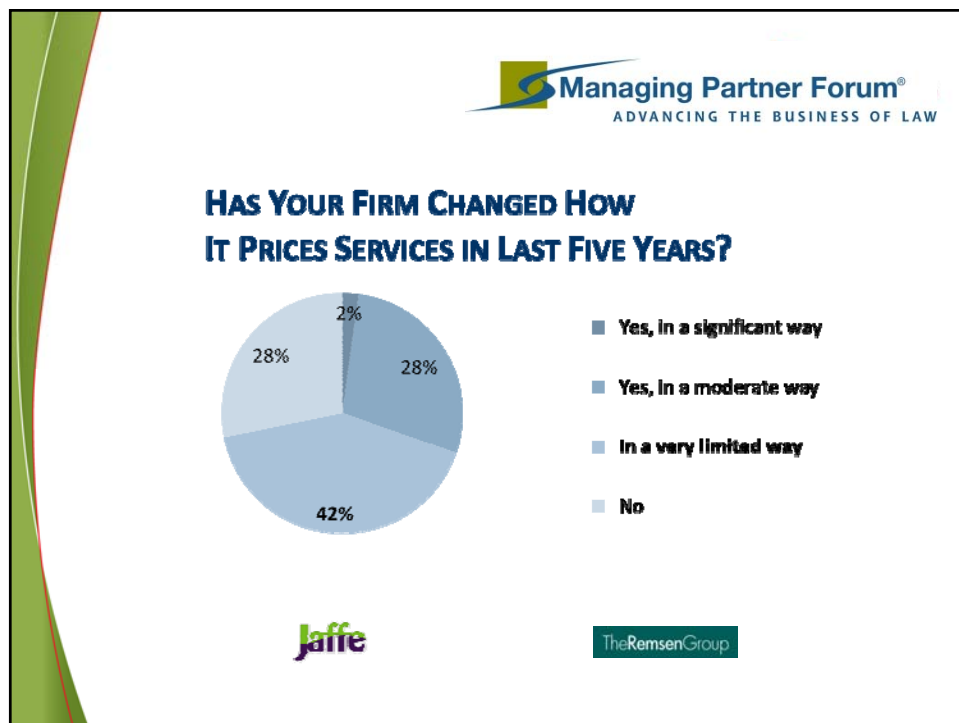






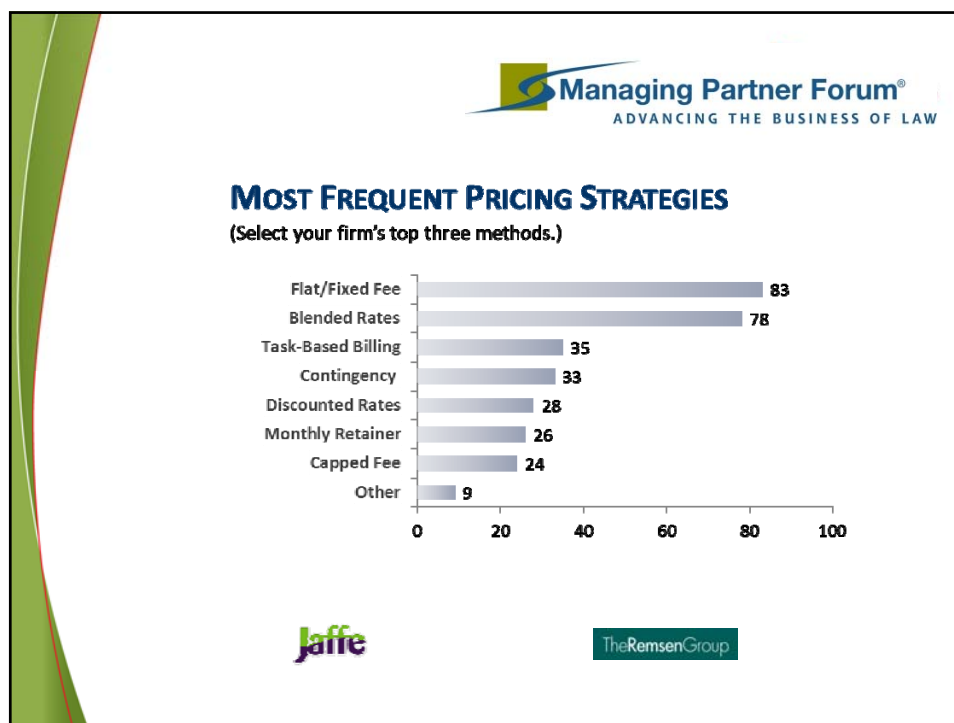
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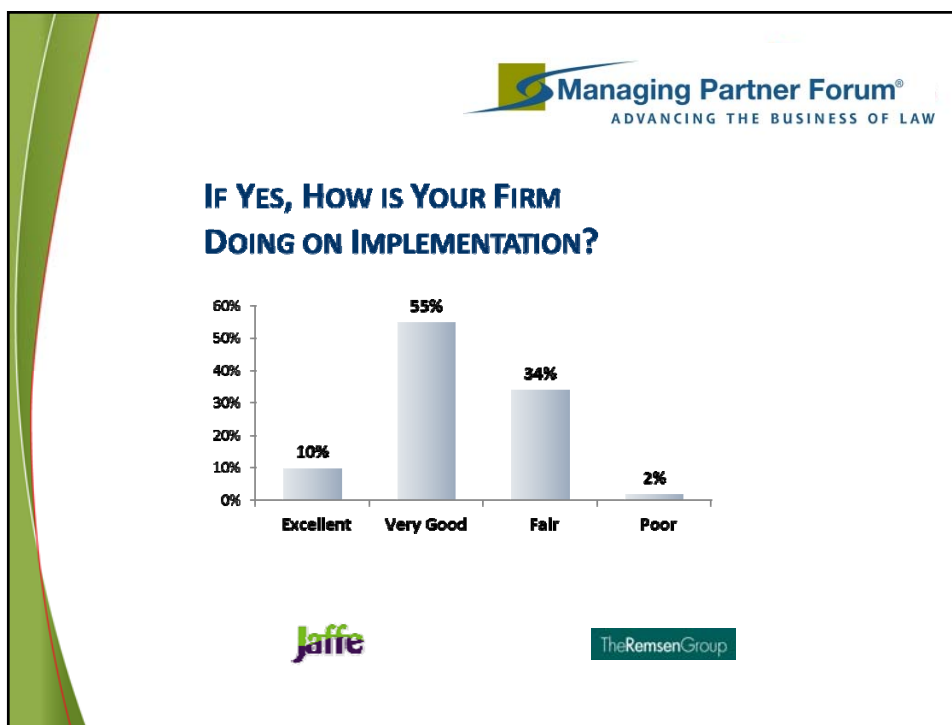
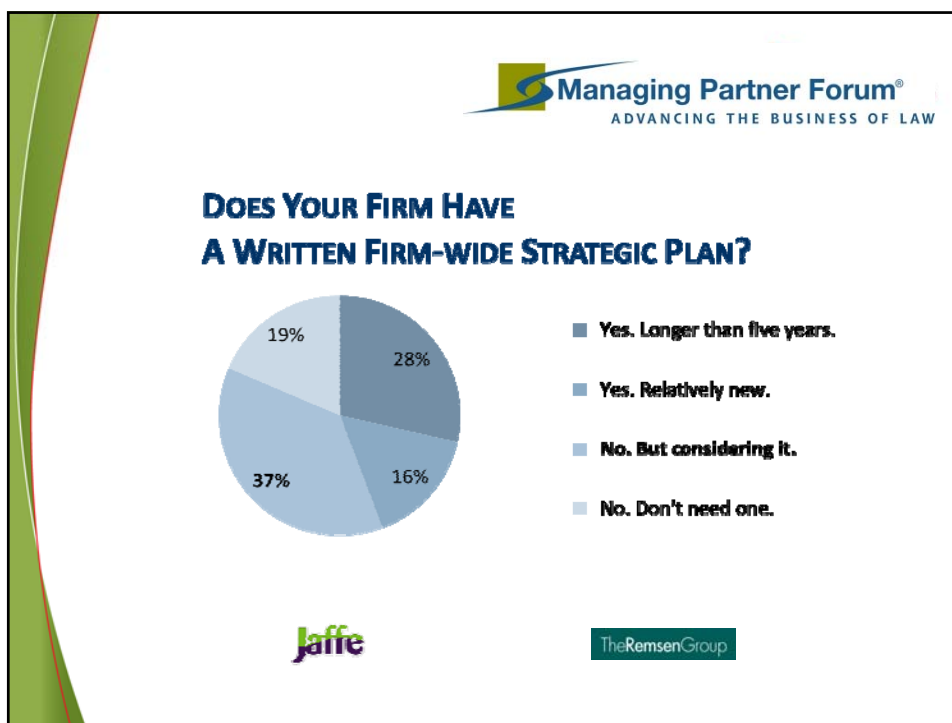
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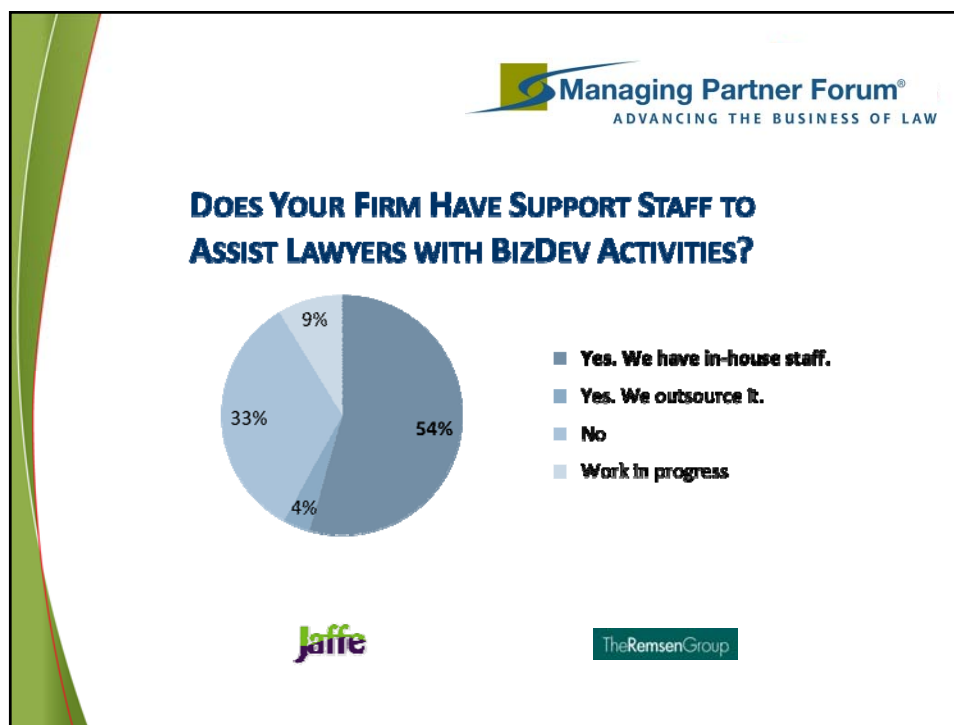
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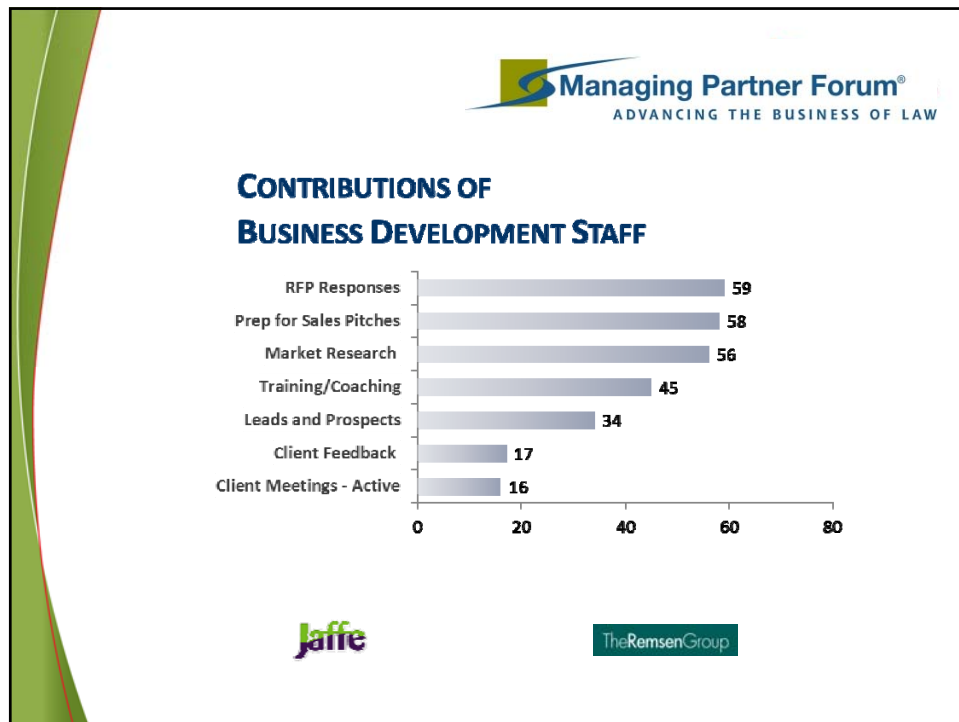
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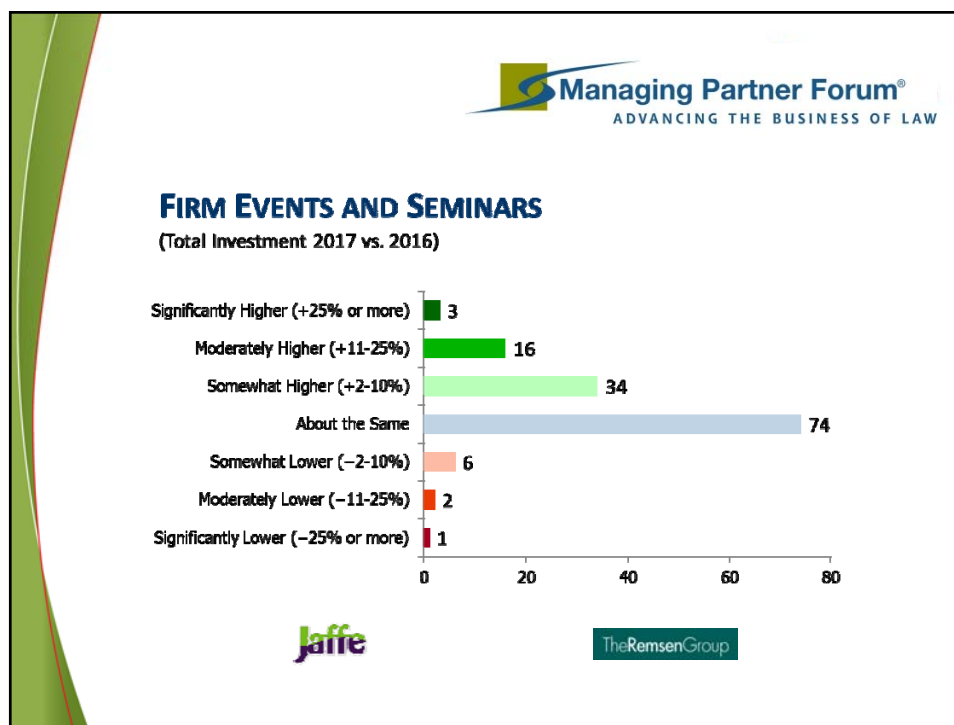
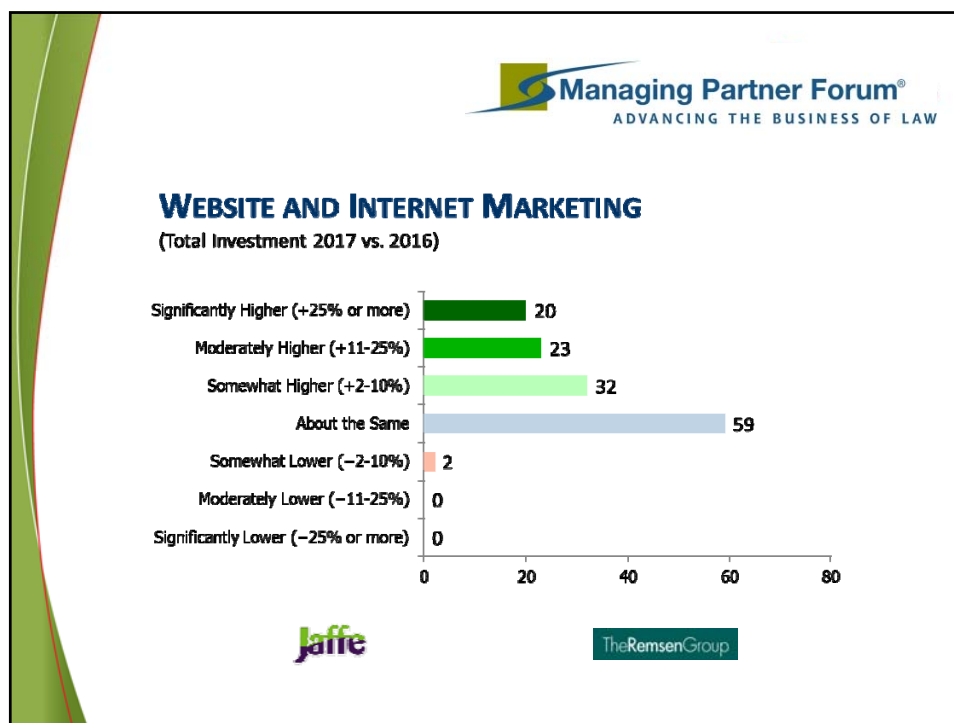
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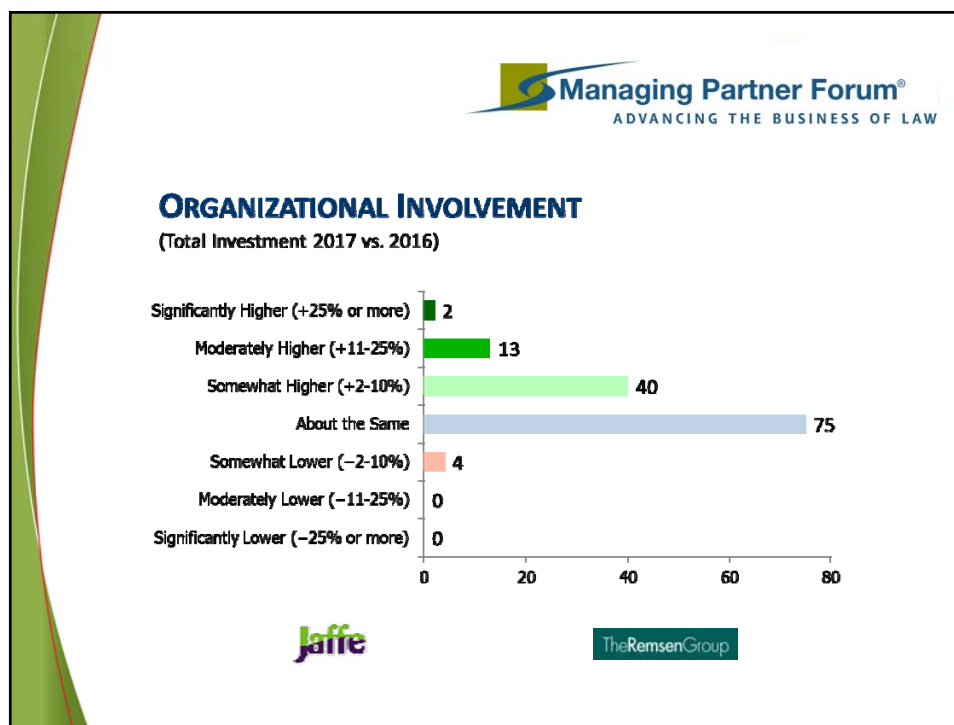
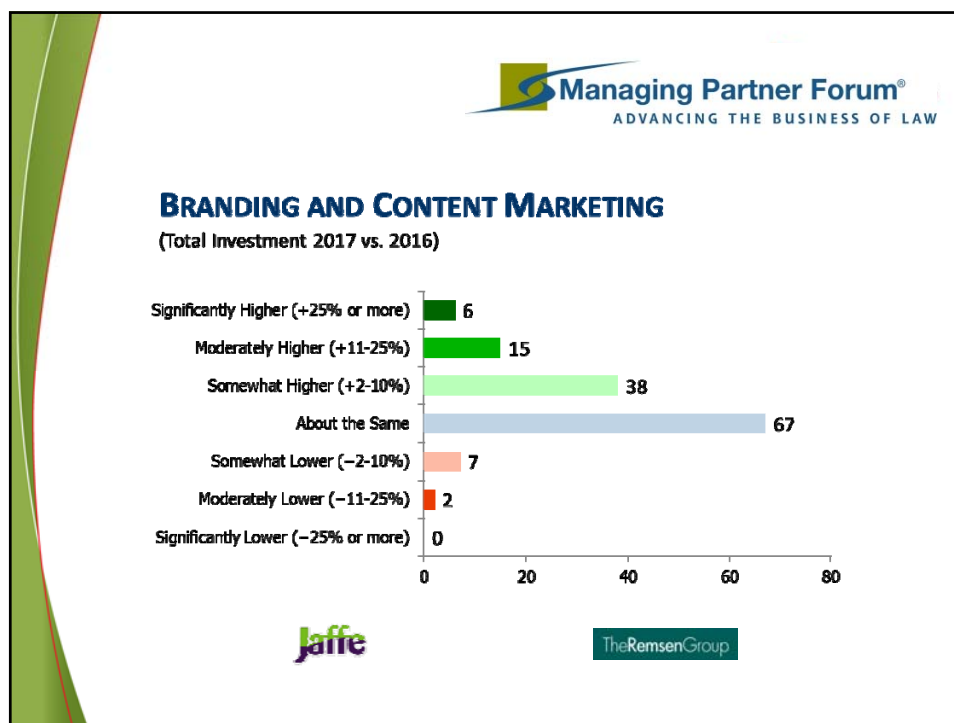
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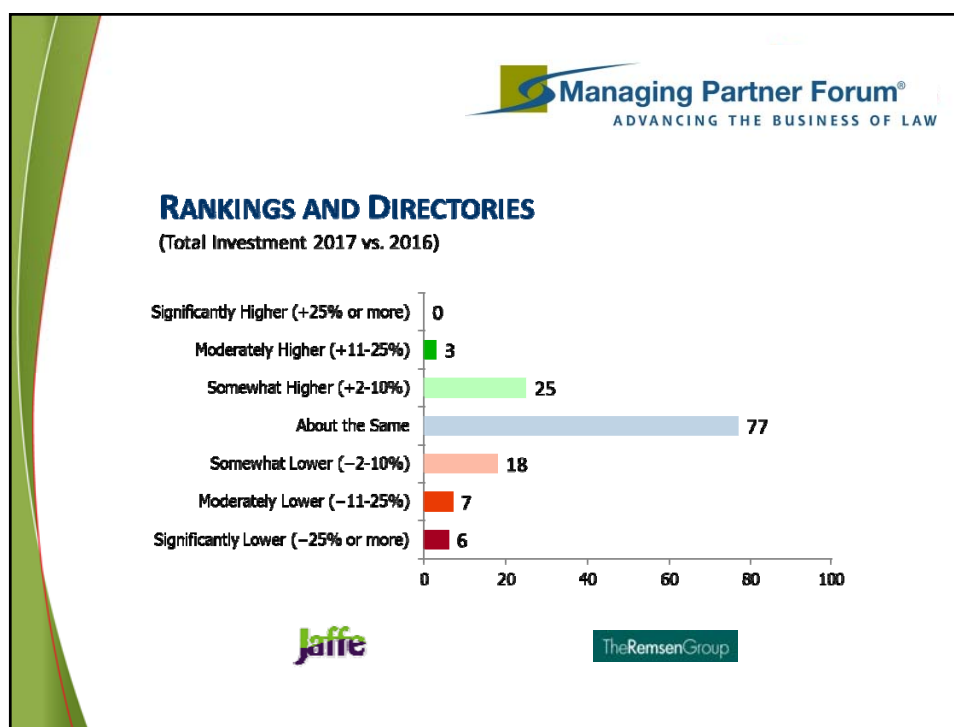
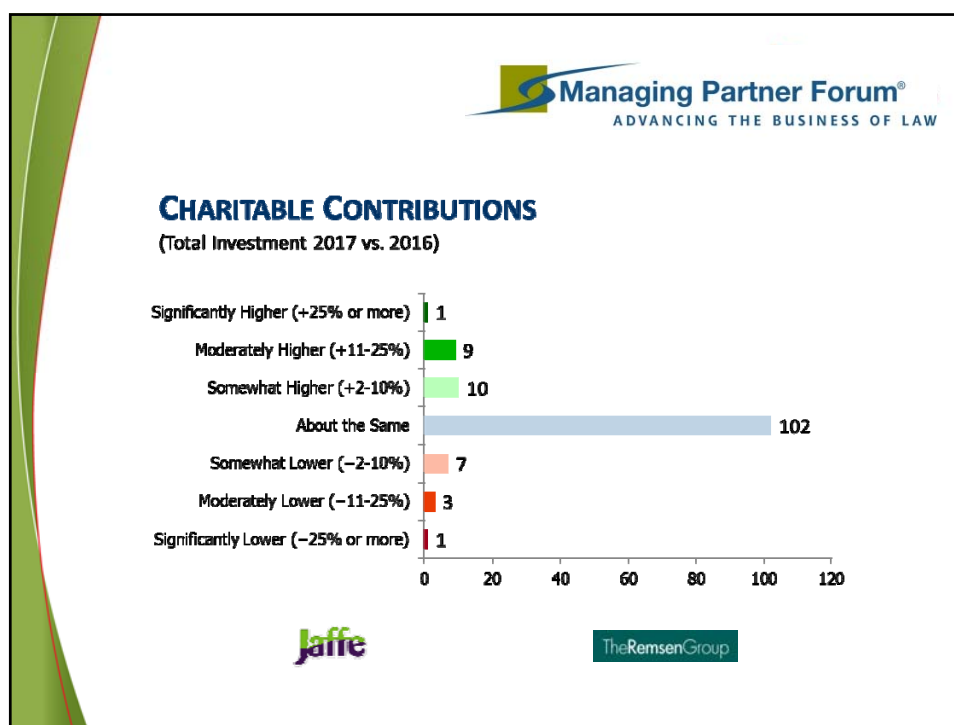
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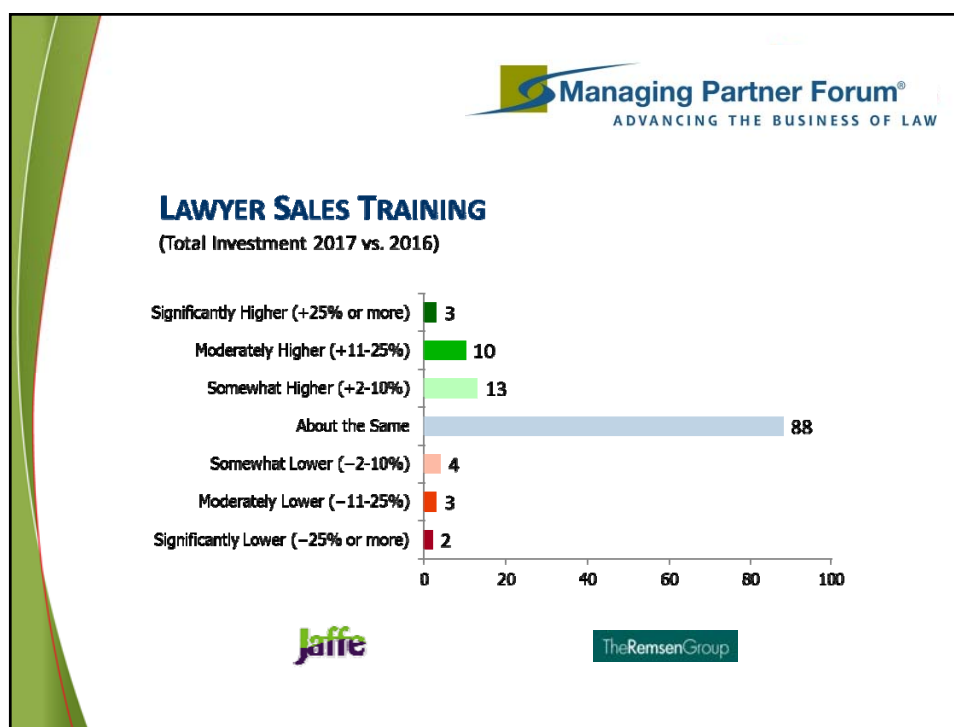
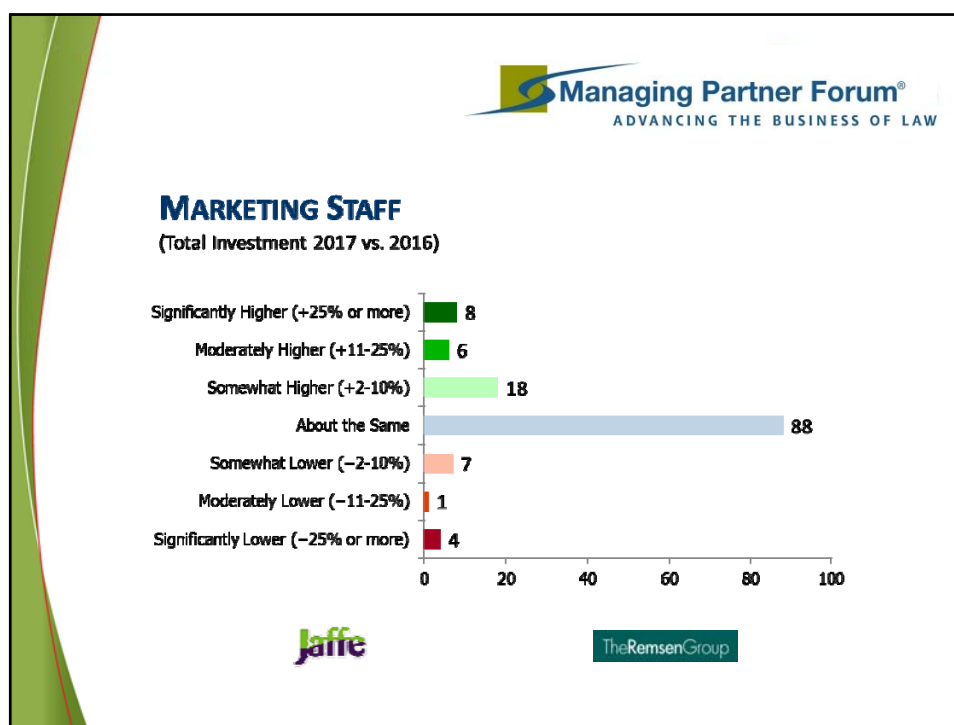
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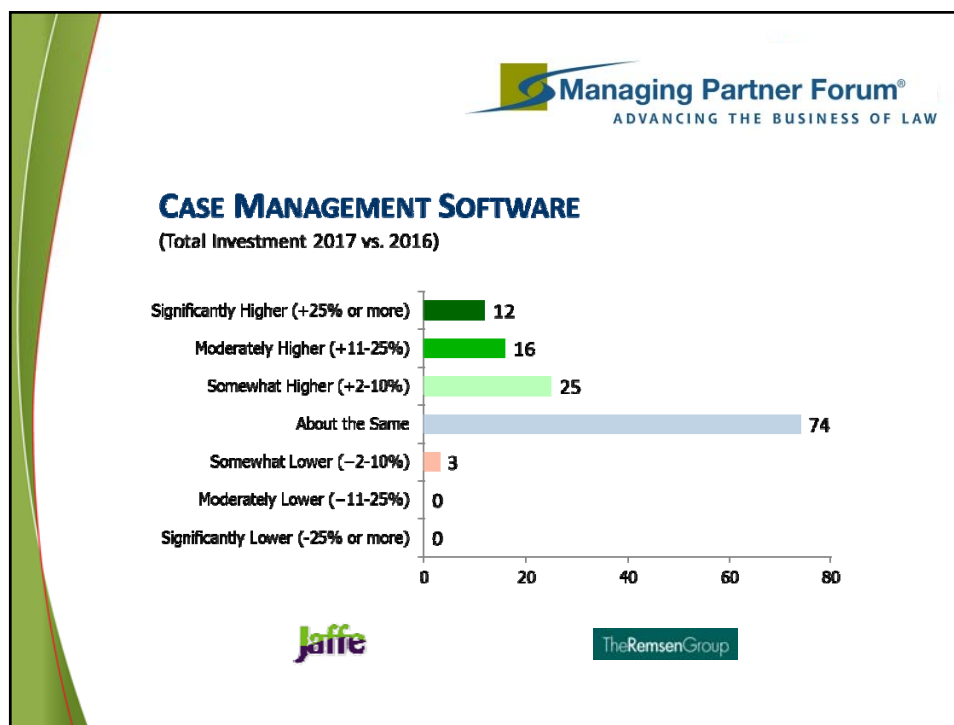
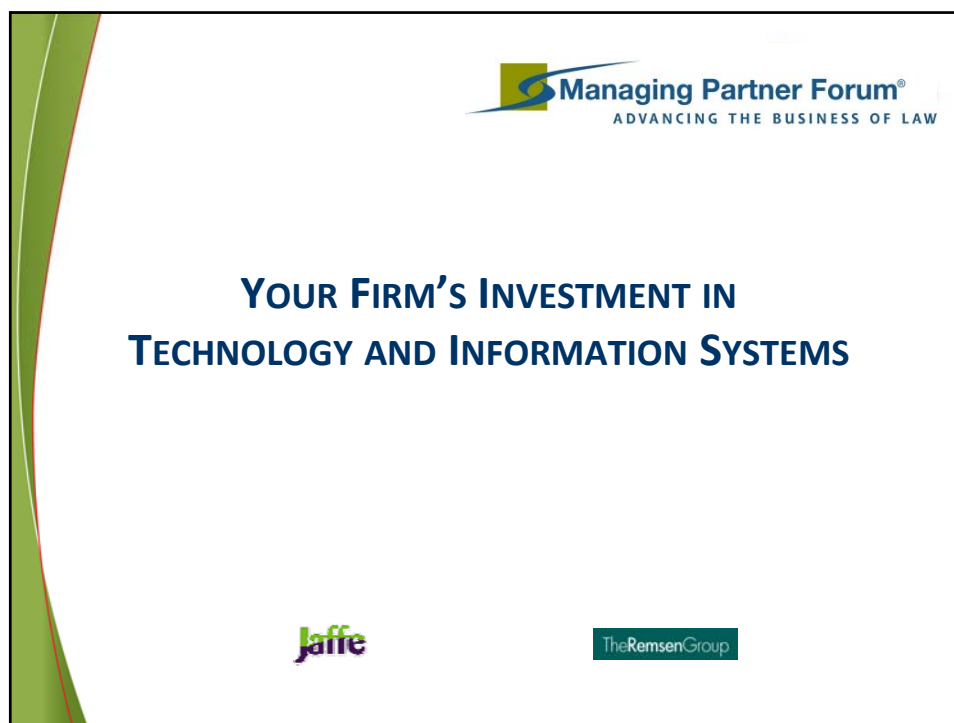




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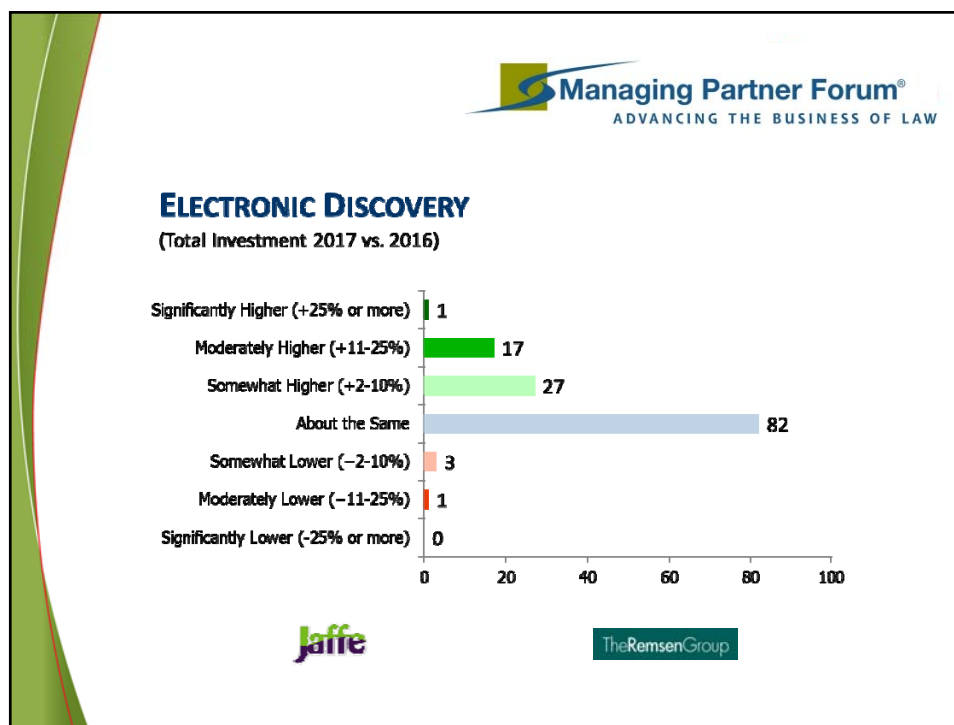
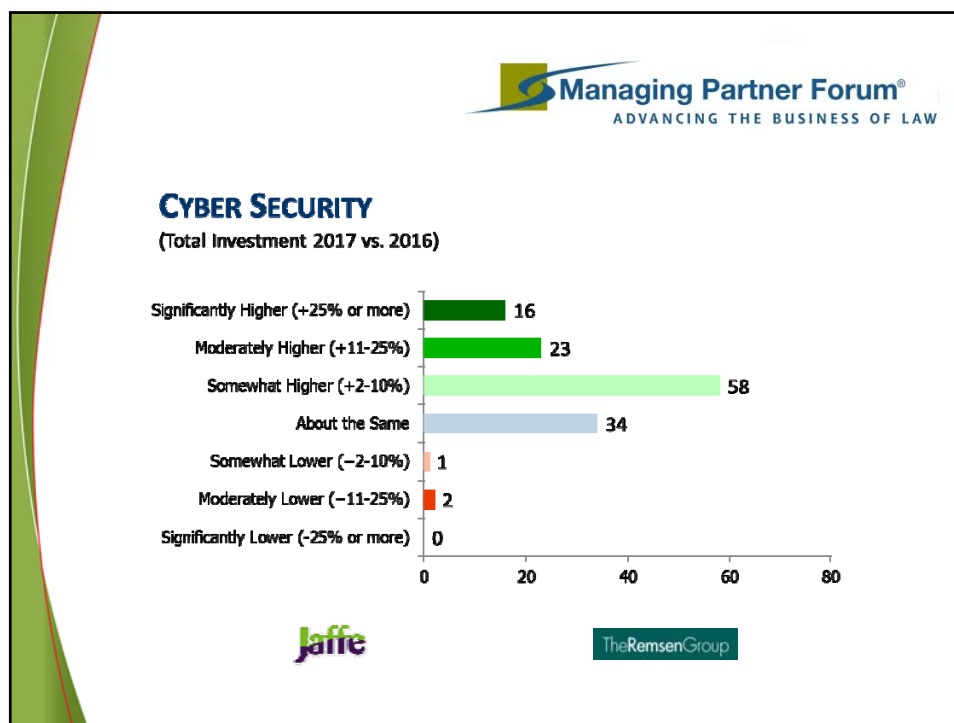
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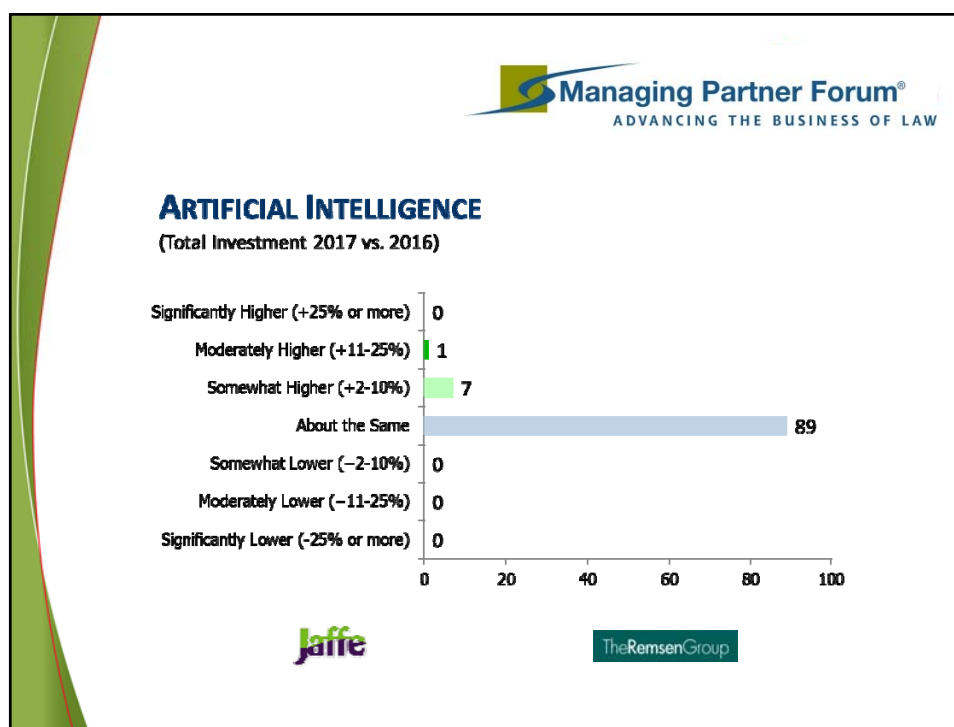
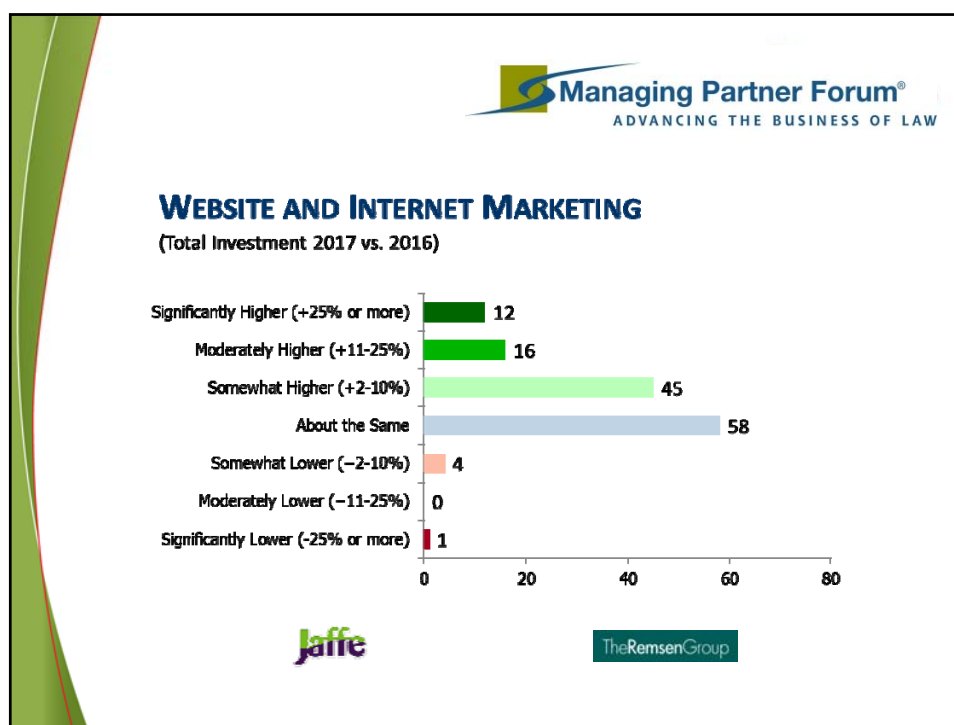


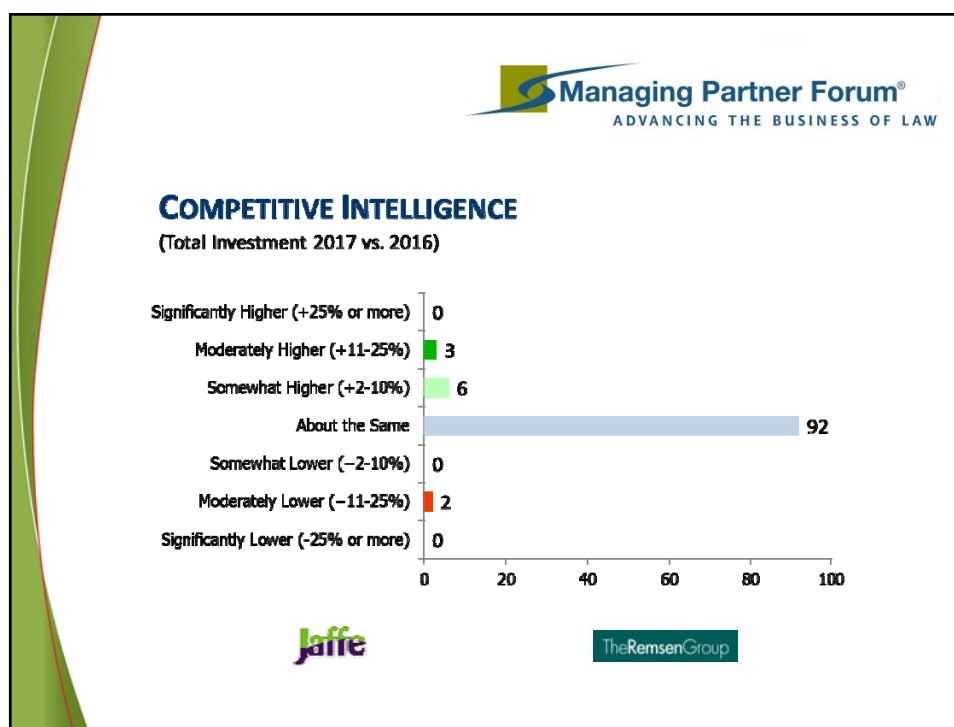
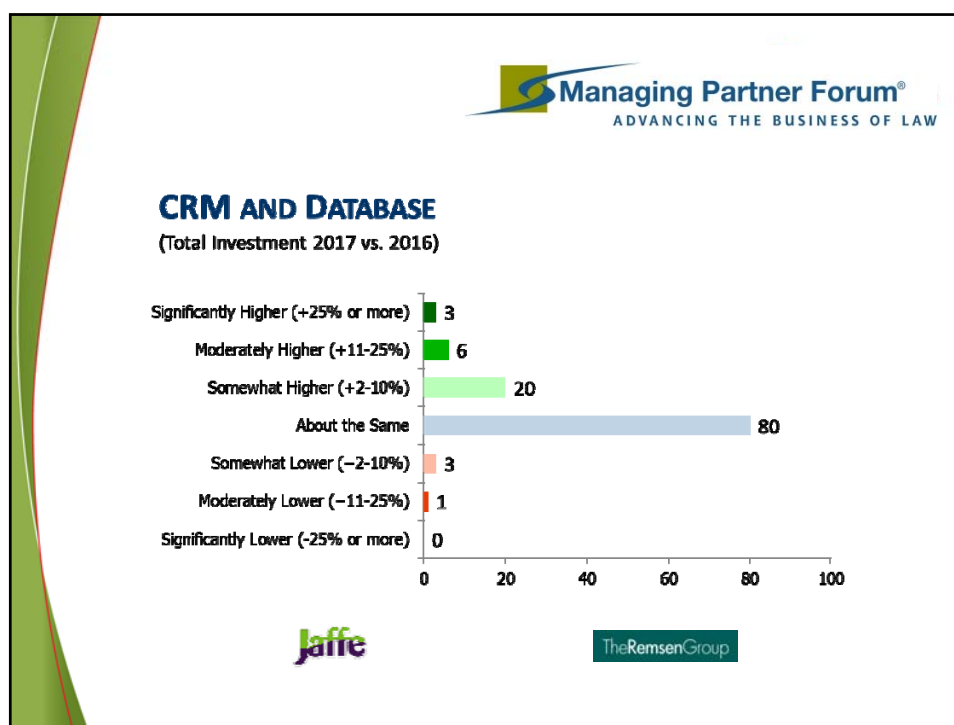


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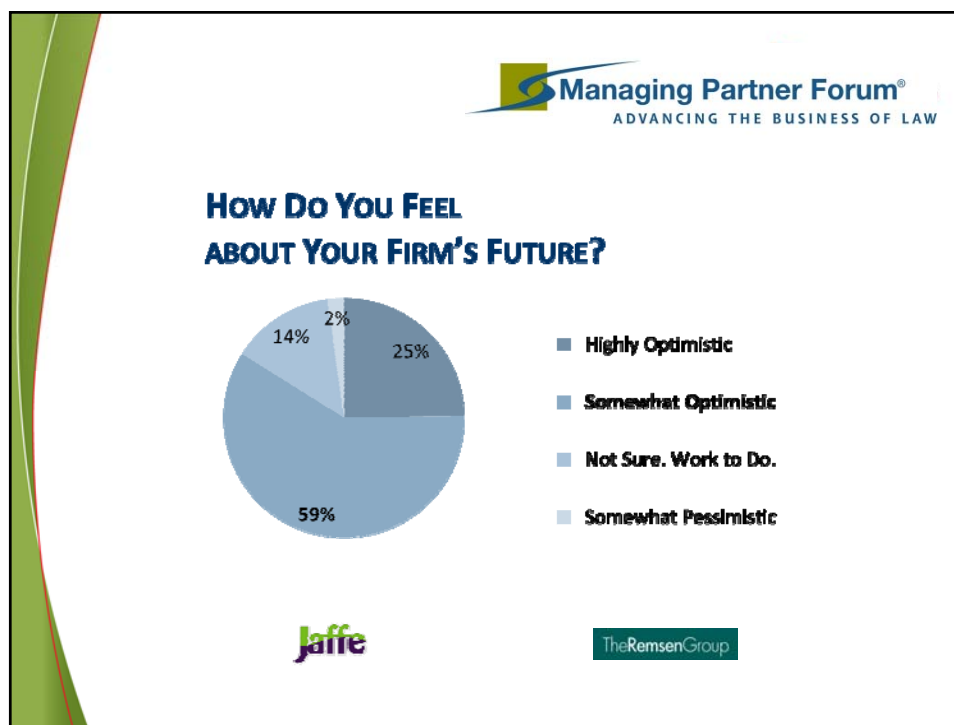
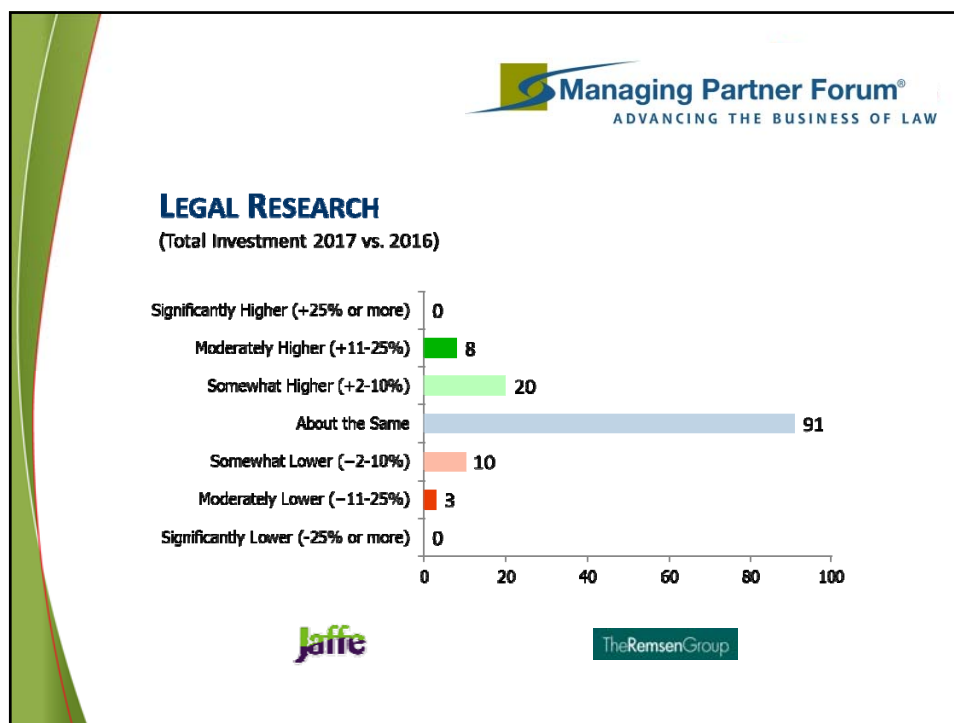
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