

# STEPHEN MABEY, CA

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## PROVEN MANAGEMENT EXECUTIVE – STRATEGY and TACTICS – TEAM BUILDER

A Chartered Accountant with over 25 years in leadership roles, the last 21 in a professional services environment. A problem solver whose political acumen enables a leadership style to both develop and execute strategies and tactics which effectively and efficiently achieve the goals and objectives of the organization. Solid financial background with extensive experience in business development, human resources, marketing, risk management and facility management.

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## CORE COMPETENCIES

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Leadership and Team Building	Strategic Vision
Creative Problem Solving	Execution
Financial Acumen	Negotiations
Decision Making	Common Sense
Goal Orientation	Empathy

## WORK EXPERIENCE

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Applied Strategies, Inc., Falmouth, Nova Scotia  
**Principal & Managing Director**

November 2008 – Present

Founder and lead consultant in a firm focused on providing practical solutions, drawn from the learned experiences of the firm’s members, to today’s business challenges, particularly in the areas of strategy and organizational direction; human resources & benefits; marketing; and technology. In addition the firm provides an out sourced executive function to Stewart McKelvey on a long term contract.

Stewart McKelvey Stirling Scales, Halifax Nova Scotia ..... October 1986 – October 2008  
225-lawyer law firm with 6 offices throughout Atlantic Canada

**Chief Operating Officer**

January 1999 - Present...

Reporting to the Chair of firm’s Partnership Board, I was the firm’s first Chief Operating Officer directing the development and implementation of the strategic initiatives required to achieve the firm’s goals and vision. One of the primary challenges was the operational integration of six



## EDUCATION

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**Bachelor of Commerce** 1975  
Accounting Major  
Saint Mary's University, Halifax, NS

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## PROFESSIONAL DESIGNATION

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**Chartered Accountant** 1977  
New Brunswick Institute of Chartered Accountants

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## INDUSTRY INVOLVEMENT

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- Presented in person and through webinar for the Association of Legal Administrators and Law Marketing Association.
  - Co-authored articles on leadership, marketing, business intelligence, emotional quotient and downsizing which have been published in various industry periodicals. Joint recipient of the Edge International Award in 2003 for an article titled Give 'em Something to Talk About *Increasing Your Firm's Marketing Effectiveness*. This award is presented for articles that will directly influence how law firms conduct the business of practising law.
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## COMMUNITY INVOLVEMENT

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Former Director of the following community boards:

Cole Harbour Place 1989 - 2005	Phoenix Youth Foundation 1998 - 2004	Association for the Development of Children Residential Facilities 2001 - 2002
Sacred Heart School of Halifax 1992 - 1994	Victoria General Hospital 1990 - 1994	Kids Help Line Foundation 1998 - 2000